

**2021 EHF Club Management Seminar (June, 10th – 11th 2021)
“Learning from Others – Best Practice”**

Preliminary Programme*)

Thursday, 10 June 2021			
10:00 – 11:00		Stage: Welcome / Who is Who / Objectives / Blended Learning programme / Organisation	H. Höritsch / EHF CAN, A. Sierau / GER SPONSORIS, N. Rabenseifner / EHF Office
11:00 – 12:00	11:00 – 11:30 11:30 – 12:00	Stage: Keynote “Sports/Handball & Corona” Session: Q & A	Dr. S. Walzel / GER German Sport University Cologne
12:00 – 13:00		Stage: EHF Master Plan	H. Höritsch / EHF CAN
13:00 – 14:00		Lunchbreak	All
14:00 – 15:00	14:00 – 14:30 14:30 – 15:00	Stage: “Athletes’ Career Transition – Risk & Opportunity “ Session: Q & A	Ulrich Seega / UK Sand Partners
15:00 – 16:00	15:00 – 15:30 15:30 – 16:00	Stage: “Loyalty programs in Sport” Session: Q & A	A. Sierau / GER SPONSORIS
16:00 – 18:00		Stage: Best Practice Club / Federation “What works well in my club / federation” + Session: Q & A	Blended learning participants
18:00 – 18:15		Stage: Closing Note – Wrap Up	H. Höritsch / EHF CAN & A. Sierau / GER SPONSORIS

Friday, 11 June 2021			
09:45 – 10:00		Stage: Welcome day 2	H. Höritsch / EHF CAN & A. Sierau / GER SPONSORIS
10:00 – 11:00	10:00 – 10:30 10:30 – 11:00	Stage: “Business Development in DEL2 (ice hockey) with the Help of Sustainability Strategies and Concepts” Session: Q & A	V. Nord / GER Vanessa Nord – Sustainability in Sportevents
11:00 – 12:00	11:00 – 11:30 11:30 – 12:00	Stage: “How to emerge strengthened from defeats” Session: Q&A	H Nikelis / GER paralympic wheelchair table tennis
12:00 – 13:00	12:00 – 13:00	Stage: “Player Interview – threat or opportunity”	D. Krause / GER Public TV
13:00 – 14:00		Lunchbreak	All
14:00 – 15:00	14:00 – 14:30 14:30 – 15:00	Stage: “Social Media – How are the Others doing?” Session: Q & A	M. Leo / GER Result Sports
15:00 – 16:00	15:00 – 15:30 15:30 – 16:00	Stage: “Sponsors view – expectations - collaboration” Session: Q & A	To be defined
16:00 – 18:00		Stage: Best Practice Club / Federation “What works well in my club / federation” + Session: Q & A	Blended learning participants
18:00 – 18:15		Stage: Closing Note – Wrap Up - Certification	H. Höritsch / EHF CAN, A. Sierau / GER SPONSORIS N. Rabenseifner / EHF Office

*) Subject to change, if necessary!

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